



## Wisdom Well

### What's Wisdom Well?

Wisdom Well connects start-ups and fast growing businesses with retired professionals for expert, hands-on support.

Wherever you are on your journey, **we believe that if you are an aspirational start-up it should be easy and affordable to get the professionals skills your organisations needs to grow.**

### What do we offer?

We provide access to a network of trusted advisers who are passionate about applying their skills to solve new problems or tackle a big challenge. Every one of our advisers is a leader in their field eager to provide **cost-effective, face-to-face, advice as and when you need it.**

#### The outcomes we deliver

- New products, markets and services
- Hire new staff
- Reduce costs
- Enhance profit
- Increased productivity
- Employment best practice
- High performance leadership
- Enhanced PR

#### Why we're a trusted adviser

Every Wisdom Well Partners is motivated by making a difference to the country's most exciting start-ups. We have a rigorous recruitment process so you can be confident that you are getting the skills and knowledge you need.

Our Partners currently include:

- Retired Partners from the big four audit firms – PwC, Deloitte, KPMG and Ernst & Young
- Retired CFO at Xerox
- Retired Partners from IBM
- Retired Partners from magic circle law firms, including Allen & Overy

### How does it work?

We think it should be easy for you to source the right skills at the right price. Wisdom Well has a rapidly expanding network of senior leaders across a wide range of professional expertise, all enthusiastic to deliver results for the UK's most exciting start-ups.

